

<b>Title: Culture team savings from 2018 following consultation</b>	
<b>Ward(s):</b>	ALL
<b>Author: Laura Pye</b>	<b>Job title: Head of Culture</b>
<b>Cabinet lead: Mayor</b>	<b>Director lead: Bill Edrich, Director Facilities</b>
<b>Proposal origin:</b> <i>Other</i>	
<b>Decision maker: Mayor</b> <b>Decision forum:</b> <i>Cabinet</i>	
<b>Timescales: This Cabinet report will form part of the Full Council budget 2018-19</b>	
<p><b>Purpose of Report:</b> As part of the savings needed to bridge the gap in the council's finances of £108m over the next five years, Bristol City Council consulted on proposals for increasing income and efficiency across its Culture Service beyond those already detailed in the 2017/18 Corporate Strategy consultation. Following the consultation we intend to implement these proposals.</p>	
<ul style="list-style-type: none"> <li>• <b>Evidence Base:</b> The consultation proposed following three changes to achieve these savings- <ul style="list-style-type: none"> <li>• <b>Proposal 1:</b> Red Lodge and the Georgian House Museums currently offer free entry. We proposed introducing a small entrance fee for adults, while keeping admission free for children in 2019/20. We forecast that this would generate an additional £45,000 a year although we acknowledged it would be likely to have an impact on visitor numbers. We proposed that the exact charge would be decided following user research and full benchmarking but we expected it to be between £3 and £7.</li> <li>• <b>Proposal 2:</b> The council proposed to work with businesses and organisations to explore the possibility of increasing major event income through sponsorship and additional commerciality for events such as Harbour Festival. This could see us raise an additional £35,000 a year by 2022/23, without changing the fundamental nature of the events.</li> <li>• <b>Proposal 3:</b> The council proposed working towards making the Bristol Film Office and Site Permissions services self-financing. This could be achieved by increasing the number of events, both large and small, held in the city and working with the industry to boost the number of film and TV productions filmed here. Over the five year period 2018/19 to 2022/23 this would mean generating an additional £60,000 to ensure both teams are self-financing.</li> </ul> </li> <li>• Full details of the consultation can be found within the full budget consultation report</li> <li>• The results of the consultation were as follows- <ul style="list-style-type: none"> <li>• Respondents were asked if they agreed or disagreed with proposal 1: charging for adult entry to Red Lodge and The Georgian House Museum. 123 (99%) respondents expressed a view of whom 69 (56%) agreed or strongly agreed with the proposal</li> <li>• Respondents were asked if they agreed or disagreed with proposal 2: increasing major event (such as Harbour Festival) income through sponsorship and increased commerciality, of the 124 (100%) respondents who expressed a view 107 (86%) agreed or strongly agreed with the proposal</li> <li>• Respondents were asked if they agreed or disagreed with proposal 3: making the Bristol Film Office and Site Permissions services self-financing, 123 (99%) respondents expressed a view of whom 102 (83%) agreed or strongly agreed with the proposal</li> </ul> </li> <li>• All three proposals will now be implemented according to the timescales set out in the consultation.</li> <li>• The major feedback about proposal 1: charging for Red Lodge and Georgian House was in relation to the level of charge so a full benchmarking exercise and some further testing will be carried out before this is implemented in April 2019</li> </ul>	
<p><b>Cabinet Member / Officer Recommendations:</b> Cabinet approve the implementation of the following-</p> <ol style="list-style-type: none"> <li>1. Charging adults for entry to Red Lodge and Georgian House Museums from April 2019</li> <li>2. Increased income from major event through sponsorships</li> <li>3. Increase income generation to make both the Film Office and Site permission team cost neutral by 2022</li> </ol>	

<b>Revenue Cost: £ 0</b>	<b>Source of Revenue Funding: Culture</b>
<b>Capital Cost: £0</b>	<b>Source of Capital Funding: n/A</b>
<b>One off cost <input type="checkbox"/> Ongoing cost <input checked="" type="checkbox"/></b>	<b>Saving Proposal <input checked="" type="checkbox"/> Income generation proposal <input checked="" type="checkbox"/></b>
<p><b>Finance narrative:</b> The proposals outlined in this report are estimated to deliver £5k saving in 2018/19 and £140k over the period of the Medium Term Financial Plan. This is through a combination of different changes to service delivery as outlined in the report. This is in line with what is assumed in the budget proposals being recommended to Full Council in February 2018.</p> <p>Delivery of the savings will be monitored through established governance processes with mitigating actions and/or alternative proposals established if the savings are lower than expected.</p>	
<b>Finance: Michael Pilcher</b>	

<p><b>Corporate Strategy alignment:</b> This is part of the council's overarching budget which is underpinned by the Corporate Strategy.</p>
<p><b>Legal Advice:</b></p> <p>The consultation responses must be taken into account conscientiously in finalising the decision. There must be clear evidence that the decision maker has considered the consultation responses, or a summary of them, before taking its decision. The demands of fairness are likely to be higher when the consultation relates to a decision which is likely to deprive someone of an existing benefit.</p> <p>The decision maker must also comply with the Public Sector Equality duty to consider the need to promote equality for persons with "protected characteristics": age, disability, gender reassignment, pregnancy and maternity, race, religion or belief, sex, sexual orientation and have due regard to the need to</p> <ul style="list-style-type: none"> <li>i) eliminate discrimination, harassment, and victimisation</li> <li>ii) advance equality of opportunity</li> <li>iii) foster good relations between persons who share a relevant protected characteristic and those who do not share it.</li> </ul> <p>In order to do this Cabinet will need to have sufficient information about the effects of the proposed changes. The Equalities impact assessment is designed to assist with compliance with this duty and so consideration must be given to the assessment and the Public sector equality duty before taking the decision.</p> <p>Legal advice should be sought as detailed proposals are developed in relation to the second recommendation</p>
<b>Legal:</b> Nancy Rollason, Head of Legal Services
<b>City Benefits:</b> It is a statutory requirement to set a legal budget
<b>Consultation Details: are set out above</b>

<b>DLT Sign-off</b>	Denise Murray	15 <sup>th</sup> January 18
<b>SLT Sign-off</b>	Denise Murray	15 <sup>th</sup> January 18
<b>Cabinet Member sign-off</b>	Cllr Craig Cheney	15 <sup>th</sup> January 18
<b>For Key Decisions - Mayor's Office sign-off</b>	[name]	15 <sup>th</sup> January 18